

- 23.1 PUBLICATION CRITERION: Material published in *DOWNHILL* should be of general interest throughout the Region.
- 23.2 PROGRAM PUBLICITY: Region Advisors are to use *DOWNHILL* as their primary means of publicizing and advertising their programs and events; however, it should not be their only means.
- 23.3 FINANCIAL REPORTS: Each year, *DOWNHILL* shall publish a financial report for the previous season detailing actual Region expenses versus budgeted expenses and presenting the approved budget for the next season.
- 23.4 REGION ORGANIZATION CHART: *DOWNHILL* will publish the Region Organization Chart showing names and positions of Region Officers and Advisors in the first issue of each season, and will publish changes to that roster as they occur.
- 23.5 REGION CALENDAR: *DOWNHILL* will publish, in the first issue of a Volume year (i.e., September issue), the approved Region calendar, including as many Section and Patrol events as possible. Section Chiefs, Patrol Directors, and Region Advisors shall be responsible for notifying the *DOWNHILL* Advisor of their event dates and changes thereto. Later issues of *DOWNHILL* will carry the updated calendar of remaining events.
- 23.6 PUBLICATION DATES: *DOWNHILL* shall be published four times a season: just before the Region fall meeting (Issue 1, September); Issue 2, January; Issue 3, April; and Issue 4, June.