**NSP Ohio Region - Snow Sports School**

**Spring 2024 Report**

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**Summary**

We had a very productive season with a substantial increase in SES attendance as well as growth among the instructor cadre. With 89 attendees this season, SES attendance has now more than doubled in the past 2 seasons. SES events were held at every area in the region for the first time in a few years. Feedback provided from SES Attendees was very positive. Video movement analysis was provided to attendees at 3 of the SES events.

More region staff traveled to teach this season than last. This helps with attendee satisfaction as they’re more likely to work with someone they haven’t worked with before or don’t work with often.

Budget changes to stipends and expenses were well received by instructors. It was easier to recruit instructors to travel to teach when they could be offered partial hotel reimbursement and mileage.

**Event Attendance & Staff**

| **Area/Patrol** | **SES Attendance** | **Instructor Staff** |
| --- | --- | --- |
|  | **2022** | **2023** | **2024** | **23->24 +/-** | **Local** | **Visiting** |
| **Boston Mills** | 6 | 7 | 7 | 0 | 0 | 1 |
| **Snow Trails** | N/A | 15 | 24 | +9 | 0 | 5 |
| **Perfect North Slopes** | 15 | 26 | 33 | +7 | 5 | 2 |
| **Mad River Mountain** | 19 | 15 | 22 | +7 | 1 | 4 |
| **Paoli Peaks** | NA | NA | 3 | +3 | 0 | 2 |
| **Totals** | 40 | 63 | 89 | +26 | 5 | 7 |

**SES Attendee Satisfaction**

 Attendees were provided a survey via email after their event and asked to give feedback on various aspects. The results of this survey can be viewed here: [Satisfaction Survey Results](https://docs.google.com/spreadsheets/d/1ioOhtUGGYMB4R4AxbH2jl4a3xmUBIIeUDIl6AJbDnM8/edit?usp=sharing)
Average of the numeric ratings was 4.85/5. Most negative feedback involved conditions or required some coaching to instructors to give specific, individualized, and actionable feedback.
 In general, feedback seemed slightly more positive with our more experienced instructors who also have higher PSIA/AASI Certifications. Our newer instructors did well, were happy to have the opportunity to teach, and we were happy to have them. With experience we’re confident they will improve.

 **Instructor Staff**

This season we added 1 new instructors to the region Ski/Ride staff roster, Staci Kaliner (BMBW)

The following Ohio Region NSP Patrollers achieved a new certification this season

* Chris Korte - Snowboard Level 2 (Existing Alpine L2 and Telemark L1 Certifications)
* Abby Matone - Snowboard Level 2
* Kevin Rankey - Alpine Level 2
* Dave McKinley - Children's Specialist 2 & Freestyle Specialist 1 (Existing Alpine L2 and Telemark Ed Staff)
* Anne Patten - Telemark Level 2 (Existing Alpine L2)
* Brook Patten - Telemark Level 3 (Existing Alpine L2)

 We are excited to offer Abby, Kevin, and Anne teaching opportunities next season

**Technology**

We used social media to promote and communicate with region patrollers about upcoming events, I believe it had a positive effect on event attendance.

Instagram: <https://www.instagram.com/ohionspsnowsports/>

Facebook: <https://www.facebook.com/ohionspsnowsports>

At the ST, PNS and Paoli SES events we captured video of most, if not all attendees and later provided movement analysis. Feedback regarding this aspect was very positive, people connected well with seeing themselves. “The camera doesn’t lie”

**Next Season**

Next season we look forward to continuing to include more patrollers and instructors in SES events and to continue to grow the program.

 We will continue to develop our process and materials for helping patrollers progress through PSIA/AASI certifications.

**Conclusion**

Thank you to all of our instructor staff, patrol directors, and patrollers who attended SES events and helped us be successful this year.